

# Apple's Faux "Safety Solution"

TOO LITTLE, TOO LATE.  
NO REAL ACCOUNTABILITY

**INEFFECTIVE**

Helping  
**Protect Kids**  
Online



**On February 28, Apple announced new child safety features, seemingly to counter movement in over a dozen states to pass the App Store Accountability Act (ASAA).**

**Apple's new update offers half-measures with no real accountability. ASAA solves this issue.**

**Don't be fooled.** Apple's announcement of a new "Age Assurance" API proves what we've known for years. Apple has the technical ability to age-verify App Store users, obtain parental consent, and protect children from unconscionable contracts while also adhering to strict privacy rules.

## Under Apple's proposed "Safety Solution" :

- Parental consent is **NOT** required for kids to enter into complex contracts.
- App store supervision is **NOT** required after age 12.
- App age ratings are still self-assigned **WITHOUT** real accountability.
- Developers have **NO WAY** to verify that parental consent has been obtained.

Apple has facilitated the violation of federal privacy laws and state underage contract laws for years. On the eve of landmark legislation, they are trying to dodge accountability.



**Lawmakers should vote to pass the App Store Accountability Act to restore parental authority and ensure minors are protected from app store exploitation.**



Join over 60 child advocacy groups nationwide supporting the **App Store Accountability Act**.

[AppStoreAccountability.org](https://AppStoreAccountability.org)

