

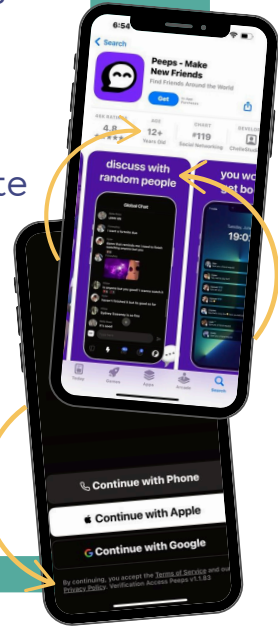
# What is the APP STORE ACCOUNTABILITY ACT?

For all children  
under the age of 18



App stores connect children to millions of apps but fail to protect them by requiring parental consent or accurate app age ratings.

On average,  
kids use  
**40+ Apps**  
everyday



## Parental Approval

**MYTH:** Bill targets specific apps

**FACT:** Parents control all downloads

**App stores let minors enter into binding contracts** by downloading apps and accepting terms of service without the legal capacity to consent. This bill closes this loophole by **requiring verified parental consent for each app download.**

## Accurate Age Ratings

**App age ratings must reflect actual content and in-app experiences,** addressing the widespread concerns that apps misrepresent their suitability for children by downplaying mature content or features. It empowers parents to take legal action against misrepresented ratings.

## Secure Age Verification

**MYTH:** Users must verify their age for each app download

**FACT:** App stores already store age information for their users

**MYTH:** App stores can't comply

**FACT:** App stores already have the necessary tools

App stores must **securely share verified age categories with apps**, enabling developers to comply with laws like COPPA (Children's Online Privacy Protection Act) and provide in-app experiences consistent with their stated age ratings, enhancing safety and simplifying compliance.

THE WALL STREET JOURNAL.

**Apple's App Store Puts Kids a Click Away  
From a Slew of Inappropriate Apps**

*Analysis recommends that Apple, an emerging target for digital-safety advocates,  
apply independent review for software age ratings*